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CYP Design Ltd is Start-Up of the Year for the East Midlands

CYP Design Ltd (**CYPDESIGN™**) has been presented with the Start-Up of the Year award at the Medilink East Midlands Innovation Day Business Awards held in Leicester on 11th June 2014

The award recognises the progress that the company has made since the announcement of its first seed investment in October 2013, including securing and completing a contract for the Centre for Defence Enterprise, and obtaining a Smart Award from the Technology Strategy Board.

The Medilink award for best Start Up is sponsored by Morningside Pharmaceuticals Ltd. Dr Nik Kotecha, CEO, Morningside Pharmaceuticals Ltd commented: "On behalf of Morningside, I would like to thank all the companies that have taken the time and effort to enter this category. Judging the Start-Up category has been a real challenge and all the finalists were very strong and excel in their own fields. However, we offer our congratulations to **CYPDESIGN™** who have illustrated they are a truly exceptional Start Up organisation with a winning combination of specialist skills and entrepreneurial flair."

Dr Bill Primrose, CEO of **CYPDESIGN™** said, "The competition in our category was steep, so winning the best Start-Up award is a massive boost of confidence for our business at this early stage, and serves as testament to the hard work and effort invested by our whole team. This recognition by Medilink of our achievements to date will encourage us to grow a strong business for the future."

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About CYP Design Ltd

CYP Design Ltd (**CYPDESIGN™**) is a spin out from De Montfort University. The company is dedicated to supporting its customers' drug research and development needs by offering stabilised, highly active human cytochrome P450 (CYP) enzyme products. These products are presented in unique Sacchrosomes™ and are stable at room temperature. This provides significant cost advantages as the products do not need to be shipped with dry-ice, or kept in cold storage before use, and they will provide greater convenience for customers carrying out metabolism and toxicity testing. **CYPDESIGN™**'s products are also being developed for use in biocatalysis and the production of drug metabolites. www.cypdesign.co.uk

Notes to editor

For more information please call Dr Primrose on 01223 247468.